

THE TOTAL SOLAR ECLIPSE · 02.08.2027

ONE MOMENT. YOUR PROPERTY IN THE MEMORY.

On 2 August 2027, the path of totality crosses southern Spain during peak summer season. Guests will need a safe way to watch it. TOTALITY turns that practical need into a premium, property-branded product created specifically for the place where they experience it.



YOUR PROPERTY. YOUR EDITION.

Each pair can carry the property identity, eclipse date and viewing location, together with a QR code linking guests directly to the property's chosen social or digital destination. Useful during the eclipse, distinctive in photographs and designed to remain as a keepsake afterwards.

ONE PRODUCT. SIMPLE TO BUY.

The initial TOTALITY offer is deliberately focused: custom-branded, compliant eclipse glasses for hospitality partners. No complicated event package and no unnecessary add-ons.

The pricing structure now reflects how individual hotels, larger resorts and multi-property groups are likely to buy. A smaller property can start at 500 pairs; larger requirements receive progressively stronger volume pricing.

2027 HOSPITALITY PARTNER PRICING

*Initial 2027 planning prices, subject to final approved artwork, certified production specification, destination, freight and firm supplier quotation. 5,000+ pricing is particularly suited to aggregated group orders split across multiple properties and artwork versions, subject to manufacturer approval.

ONE GROUP. MULTIPLE PROPERTIES.

The larger tiers do not assume that one hotel needs 5,000 pairs. They are designed to unlock stronger production economics for hotel groups and operators that want separate branded editions across several properties.

EXAMPLE: 5,000-PAIR GROUP COMMITMENT

PROPERTY	CUSTOM EDITION	PAIRS
Property A	Own logo / location / QR	750
Property B	Own logo / location / QR	1,000
Property C	Own logo / location / QR	500
Property D	Own logo / location / QR	1,250
Property E	Own logo / location / QR	1,500
TOTAL		5,000

WHAT CAN BE CUSTOMISED

Property / company logo · viewing location · 02.08.2027 event date · QR code destination · social handle · approved colours and graphics. Mandatory safety and conformity information remains protected within the final production artwork.

PRODUCT PLANNING SPECIFICATION

Indicative unfolded adult format	405 × 40 mm
Typical folded format	148 × 40 × 2 mm
Typical high-density card frame	250 g/m²
Typical unit weight	~4–5 g

Planning dimensions only. Final dieline, lens aperture, board weight and finished dimensions will be locked to the approved certified manufacturing specification before production.

SECURE THE VIEWING SOLUTION EARLY.

The 2027 eclipse has a fixed date and a concentrated viewing corridor. TOTALITY's commercial model is designed to let hospitality partners confirm guest numbers and branded production early, rather than source generic glasses under last-minute pressure.

PAYMENT STRUCTURE

50% on order / artwork approval

50% before dispatch

Final commercial terms will be confirmed with the firm production quotation.

WHAT THE PRICE IS INTENDED TO COVER

Custom property artwork and digital proof · full-colour property-branded viewer · QR integration · compliant solar-viewing production specification subject to final validation · production management · bulk delivery planning.

SAFETY IS NON-NEGOTIABLE

The finished viewer will only move into supply once the applicable certified manufacturing route, solar-filter specification, conformity documentation, markings and final artwork requirements have been confirmed for the destination market.

THE NEXT STEP

Tell us the property, location and approximate guest volume. We can prepare the initial branded concept and confirm the production route and firm quotation before any production commitment is made.

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